



Prepared by: NJOY Developers Team
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NJOY Project Description (Lite Paper)

Helpful links:

Official Website - <https://njoy.finance/>

Twitter - <https://twitter.com/njoybsc>

Telegram group - t.me/NJOYbsc

Discord - <https://discord.gg/Ht7DpVzkBq>

EXECUTIVE SUMMARY

Objective

NJOY project is looking to develop and deliver top-quality platforms for adult content, creating long-term value and profitable returns for our content creators and investors. Our plans include building two platforms: an Adult streaming platform and a marketplace for non-fungible tokens (NFT Platform).

- Adult Platform will provide the ability for our content creators to host their own individual profiles, in which they will be able to offer premium content such as images, videos, and any vetted merchandise. They will also have the ability to stream live content and interact with their viewers via live chat and more.
- NFT Platform will be created as an exclusive NFT marketplace only for adult content. Due to the strict copyright nature of adult content, a strict vetting process will be in place to ensure only original content is approved for minting and selling in our marketplace. We are looking to revolutionize how adult material is integrated into the current NFT marketplace and partner with significant powerhouses in the industry to distribute their talents personal NFT art.

Goals

Taking into account the sensitive context of the adult industry, NJOY proposes a mixture model: a decentralised blockchain technological solution combined with the security measures that guarantee copyright for the content producers and data security for users.

NJOY intends to change the way adult content is sold and consumed following constant innovation in sectors such as the streaming and cryptocurrency area.

- A. To eliminate the high fees for the content creators.
 - B. To grant sufficient copyright protection for the participants.
 - C. To provide the solution to user privacy concerns.
 - D. To provide easy access to adult content from around the world.
 - E. Constantly uploading new content and multiple avenues to create new income streams for our customers and investors
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NJOY Binance Smart Chain (BSC)

NJOY is a BEP20 token that was created on the BSC blockchain and launched on Pancake Swap on September 28, 2021. There was no ICO or presale, saying that NJOY was fairly launched. The initial liquidity was provided by the NJOY Developers Team.

- The maximum supply of NJOY is one hundred trillion (100,000,000,000,000) tokens.
- 100% of tokens were added to the liquidity pool and liquidity was locked for two years.
- 5% of the total supply was burned on October 28, 2021.

Tokenomics

- 2% of each buy/sell is redistributed between token holders, enabling holders to earn passive income.
- 3% of each buy/sell is added to the liquidity.
- 5% of each buy/sell is added to the development/marketing wallet.

NJOY BSC 2.0 (relaunched) with the improved tokenomics

- The maximum supply of NJOY is one billion (1,000,000,000) tokens.
- 2% of each buy/sell goes to the liquidity.
- 3% of each buy/sell is added to the marketing wallet.
- 3% of each buy/sell is added to the development wallet.

Token Utility

Credit cards are used every day to pay for services provided online. Nevertheless, when you work in an industry deemed high risk, such as adult, credit card processing can become a significant hassle. From rejecting services by industry leaders (Visa, MasterCard, Paypal) to dealing with seemingly unnecessary fees, obtaining adult merchant services can be frustrating. NJOY token will serve as the currency for the upcoming Platforms and will provide its users with Anonymous Payment processing, which will solve the above problem.

Disclaimer

Information shared in this Lite Paper does not intend to create any elements of a contractual relationship. Its primary purpose is to provide potential investors with the information required to analyze and make an informed decision on the project.

Price/invested sum is subject to market risks which may result in appreciation or depreciation. The ownership of any investment is the investor's sole responsibility after the analysis of all risk factors involved and by his/her/its discretion. NJOY FINANCE shall not be held liable for any consequences.
